



Fair Hill Races

May 26, 2018

www.fairhillraces.org
2018 Program
Advertiser's Contract

Follow these 3 easy steps to submit your ad

1

Reserve Ad Space

Complete & email your contract to Nancy Simpers email: fairhillraces@gmail.com or call 410-398-2578

2

Advertiser's Name: _____ Business Name: _____

Contact Person: _____ Tel: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Signature: _____

Payment - Check or Credit Card

CC#: _____ Security code: _____ Exp. date: _____

Make check payable to Fair Hill Races and send to Nancy Simpers,
c/o Cecil County Breeders' Fair, 402 Fair Hill Drive, Elkton, MD 21921

3

Submit Artwork Electronically - send to andrea.collins242@gmail.com or mail to:

Andrea Collins, 242 Mount Eden Road, Kirkwood, PA 17536, 610-220-3742

Advertiser is responsible for timely ad submission. This contract is your invoice for payment.

Ad Deadline April 1, 2018

RATES & SIZES - COLOR ADS ARE PRINTED ON GLOSSY PAPER -- TRIM SIZE 8.5" X 11"

Check selection	Description	Rate Ad	Size (Width X Depth)	Bleed Size (Width X Depth)
<input type="radio"/>	Outside Back Cover	\$750.00	7.7" x 10.2"	8.75" x 11.25"
<input type="radio"/>	Inside Front or Back Cover	\$400.00	7.7" x 10.2"	8.75" x 11.25"
<input type="radio"/>	Full Page	\$300.00	7.7" x 10.2"	8.75" x 11.25"
<input type="radio"/>	Half Page Vertical	\$175.00	3.725" x 10.2"	n/a
<input type="radio"/>	Half Page Horizontal	\$175.00	7.7" x 4.95"	n/a
<input type="radio"/>	Quarter Page	\$100.00	3.725" x 4.95"	n/a

RATES & SIZES - BLACK & WHITE - ADS

Banners ads below race entry listing \$50.00 (vendors only) 7.7" x 1.5" if available n/a

Digital Specifications

The preferred format for digital advertising files is Adobe Acrobat PDF. Other acceptable formats for ads are EPS or TIFF files with a resolution of 300dpi.

Page size: 8.5 x 11"; bleeds must extend at least 1/8" outside of trim.

PageMaker and Microsoft Publisher or Word are NOT supported.

Electronic transmissions: Files can be sent email to: andrea.collins242@gmail.com

Extra charges: There will be a \$70.00 charge for materials submitted, that need to be modified or do not meet above stated requirements.

For production related questions, please contact Andrea Collins, andrea.collins242@gmail.com, 610-220-3742



Proceeds of the Fair Hill Races will benefit the Union Hospital of Elkton.